

Wayfinding & Signage System
The City of Portsmouth

PROGRAMMING
BIDDING
Sign Location Plans
May 24, 2019

Portsmouth, NH

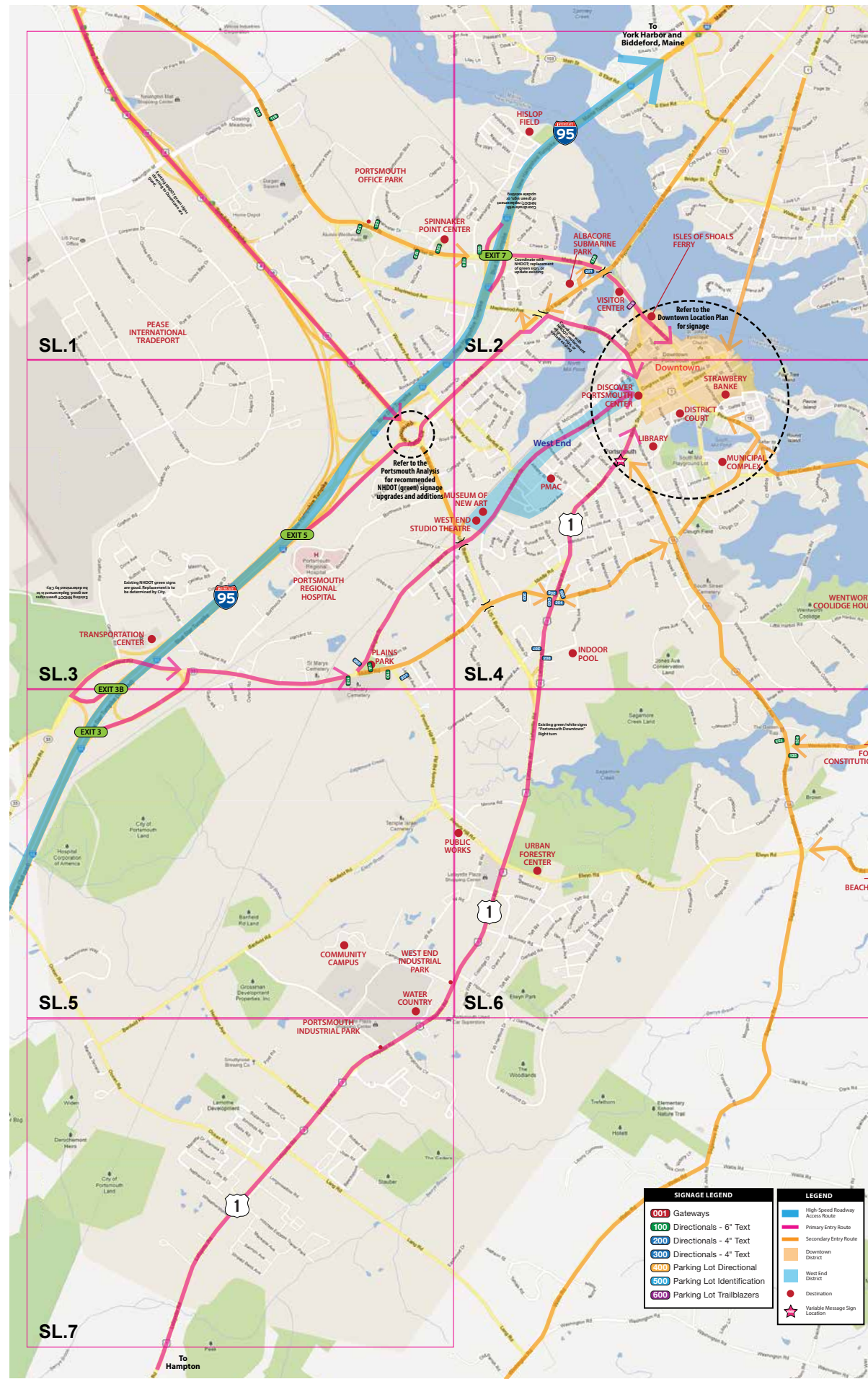
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ENVIRONMENTS & EXPERIENCES

SECTION 4 | Programming

SL | Sign Locations



LEGEND

SIGNAGE LEGEND

- 001** Gateways
- 100** Directionals - 6" Text
- 200** Directionals - 4" Text
- 300** Directionals - 4" Text
- 400** Parking Lot Directional
- 500** Parking Lot Identification
- 600** Parking Lot Trailblazers

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DATE 03/13/14
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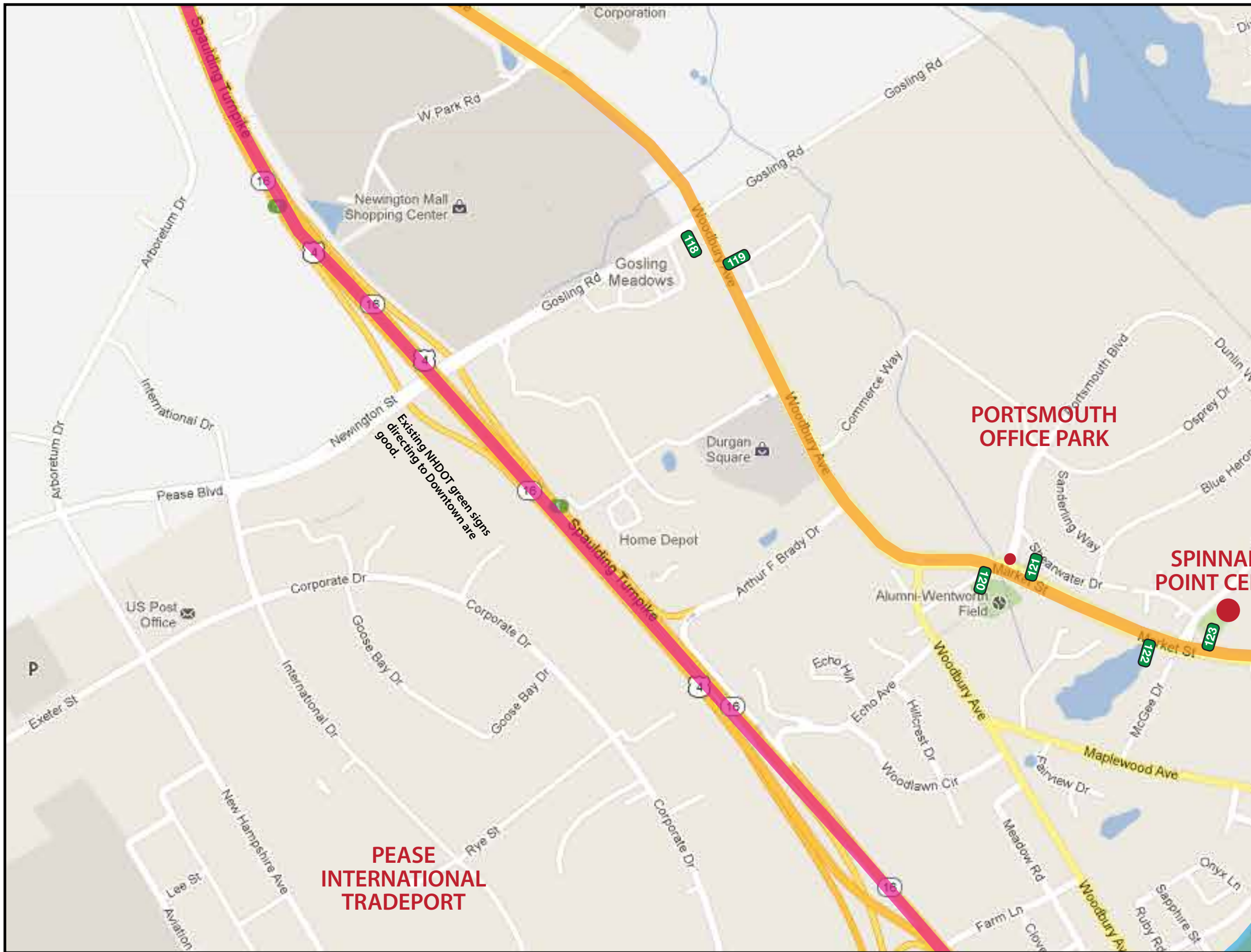
CLIENT / PROJECT
City of Portsmouth, NH
Wayfinding & Signage System

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PROJECT NO.
 SHEET TITLE
KEY PLAN
City Map

REVISIONS 05/24/19

SHEET NO.
KEY



LEGEND

SIGNAGE LEGEND

- 001** Gateways
- 100** Directionals - 6" Text
- 200** Directionals - 4" Text
- 300** Directionals - 4" Text
- 400** Parking Lot Directional
- 500** Parking Lot Identification
- 600** Parking Lot Trailblazers

**PORTSMOUTH
OFFICE PARK**

**SPINNAK
POINT CEN**

**PEASE
INTERNATIONAL
TRADEPORT**

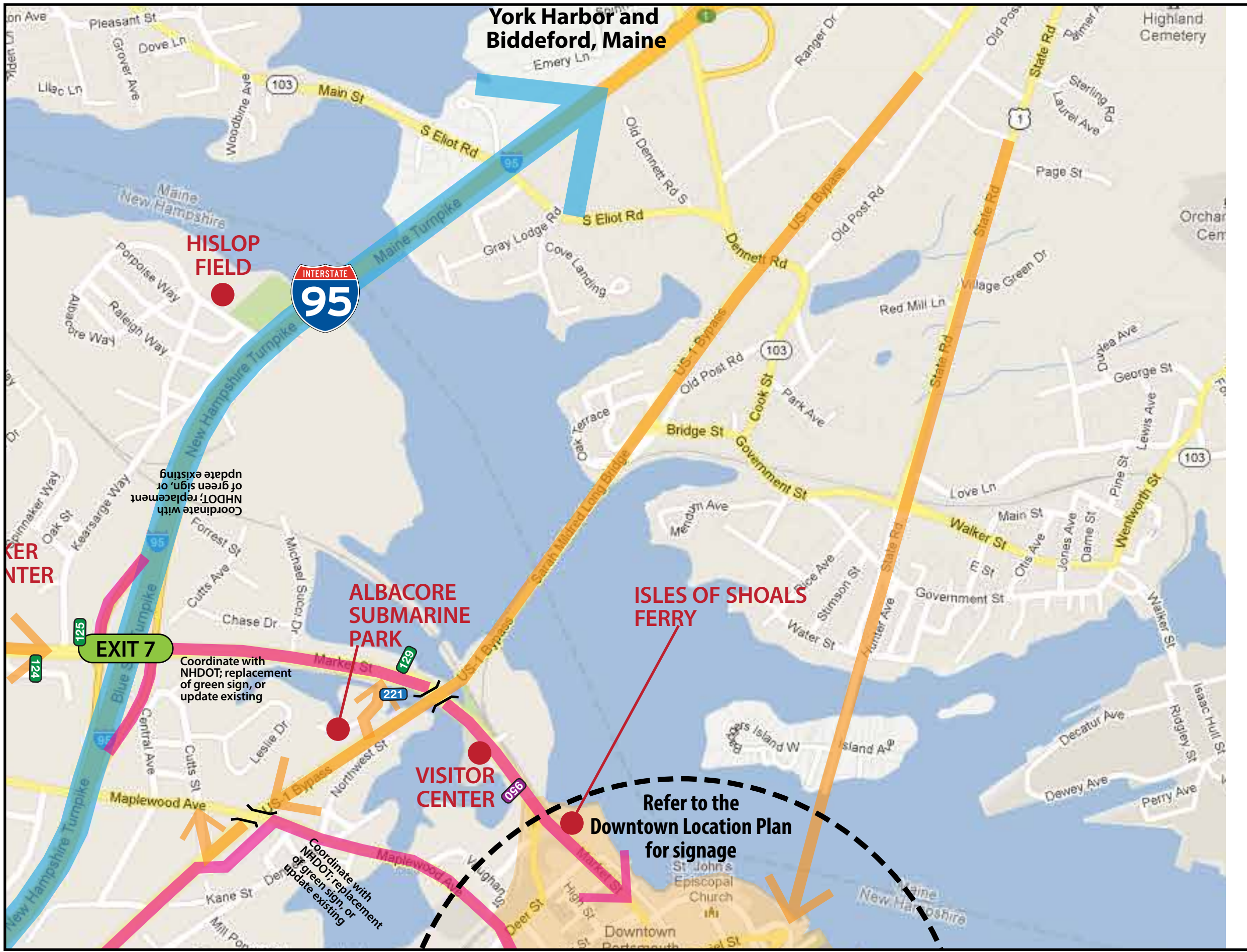
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REVISIONS	05/24/19	SHEET NO.	SL.1



LEGEND

SIGNAGE LEGEND	
001	Gateways
100	Directionals - 6" Text
200	Directionals - 4" Text
300	Directionals - 4" Text
400	Parking Lot Directional
500	Parking Lot Identification
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PROJECT NO.	
SHEET TITLE	Sign Location Plan
REVISIONS	05/24/19
SHEET NO.	SL.2



Existing NHDOT green signs are good. Replacement is to be determined by City.

Existing NHDOT green signs are good. Replacement is to be determined by City.

Refer to the Portsmouth Analysis for recommended NHDOT (green) signage upgrades and additions

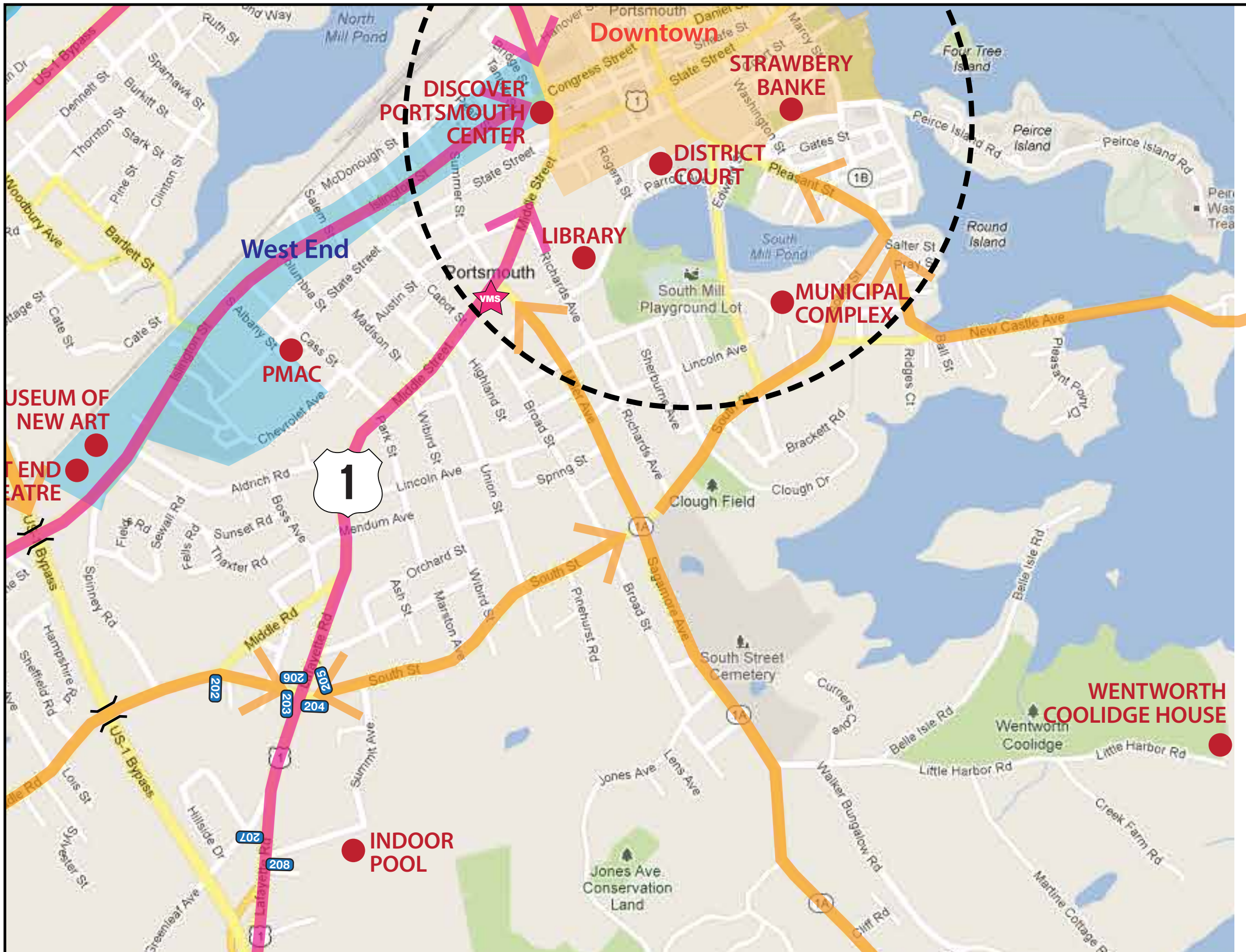
SIGNAGE LEGEND	
001	Gateways
100	Directionals - 6" Text
200	Directionals - 4" Text
300	Directionals - 4" Text
400	Parking Lot Directional
500	Parking Lot Identification
600	Parking Lot Trailblazers

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PROJECT NO.	
SHEET TITLE	Sign Location Plan
SHEET NO.	SL.3



LEGEND

SIGNAGE LEGEND

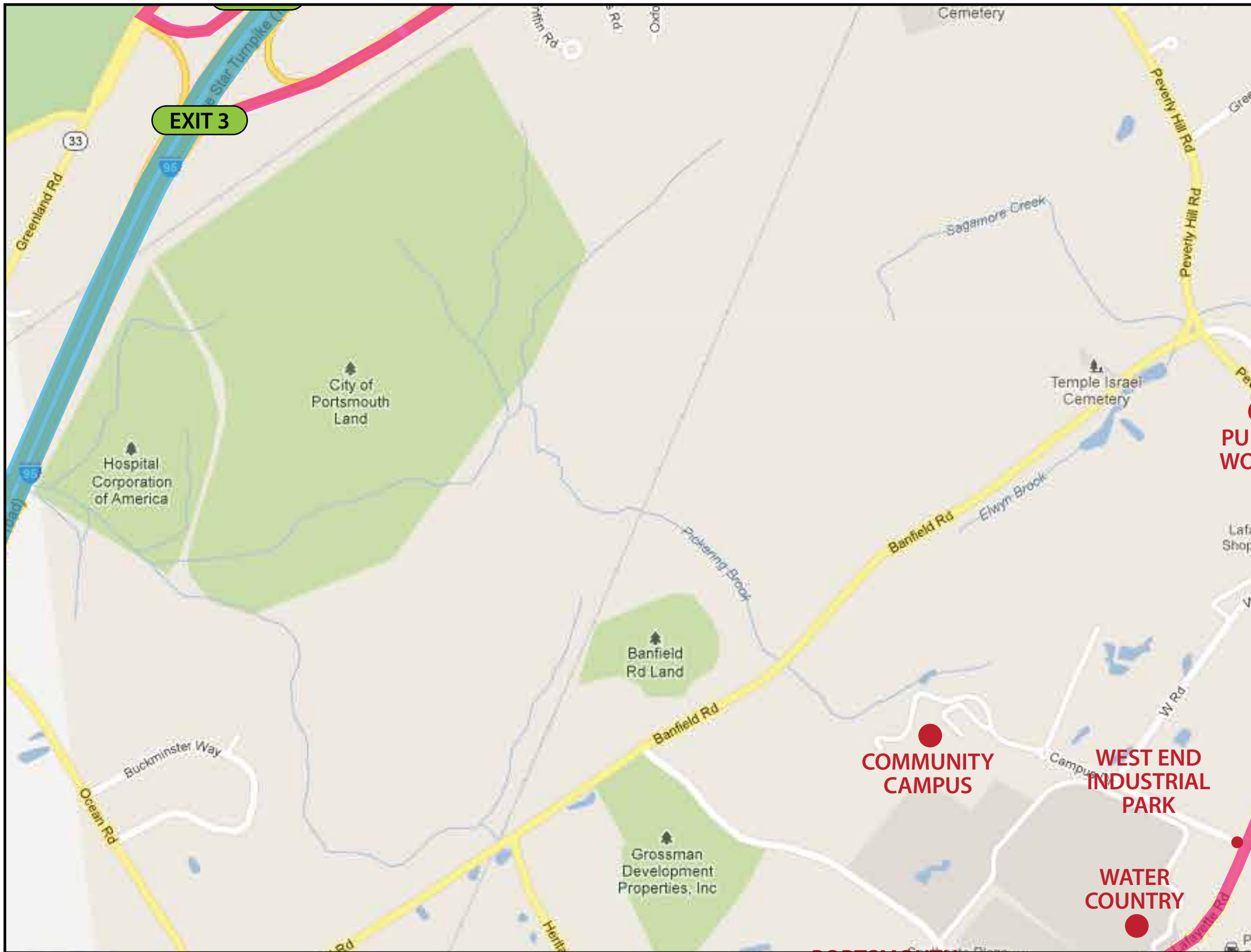
- 001** Gateways
- 100** Directionals - 6" Text
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CLIENT / PROJECT	City of Portsmouth, NH Wayfinding & Signage System
PROJECT NO.	
SHEET TITLE	Sign Location Plan
SHEET NO.	SL.4



LEGEND

SIGNAGE LEGEND

- 001** Gateways
- 100** Directionals - 6" Text
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- 500** Parking Lot Identification
- 600** Parking Lot Trailblazers

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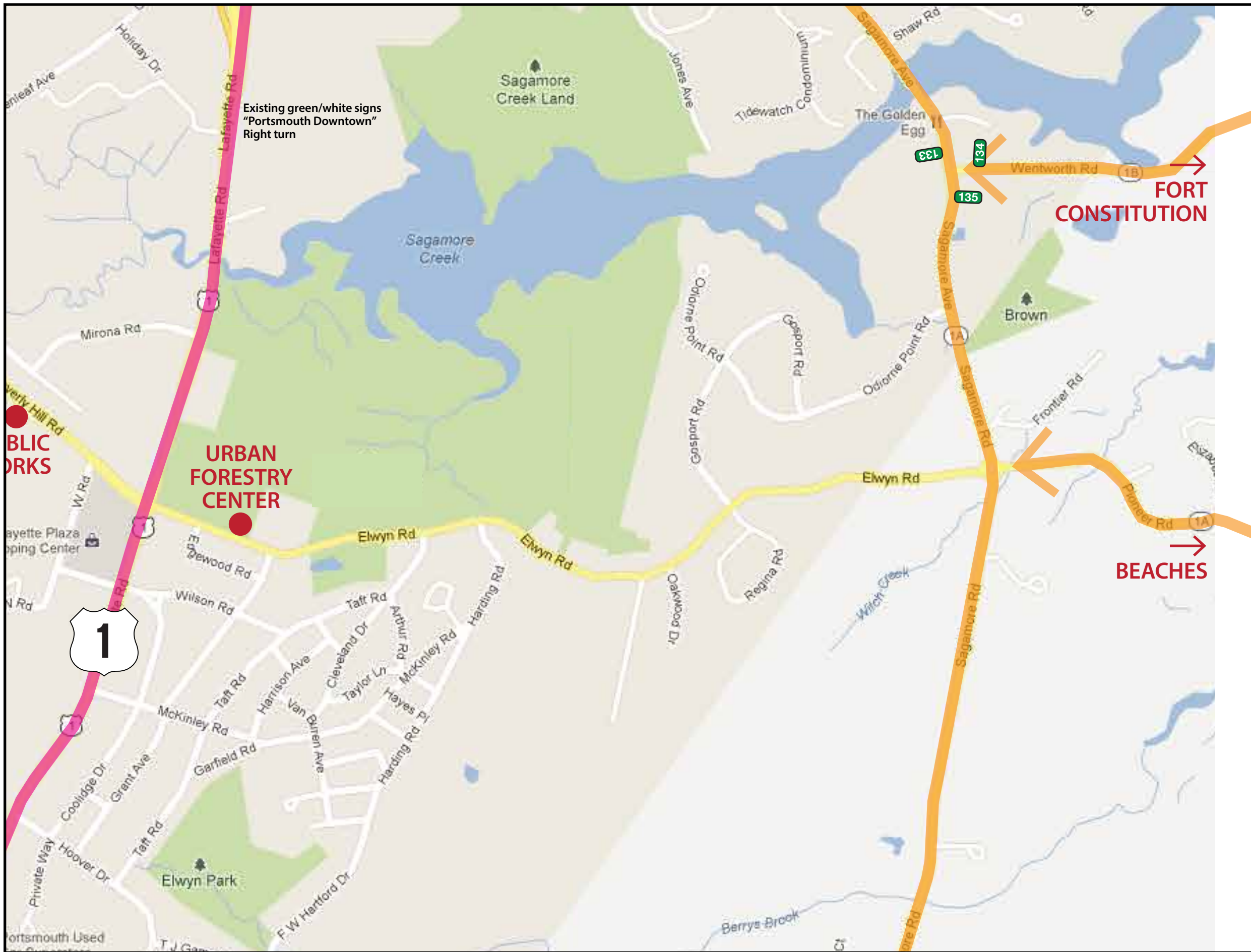
CLIENT / PROJECT
City of Portsmouth, NH
Wayfinding & Signage System

PROJECT NO.

SHEET TITLE
Sign Location Plan

SHEET NO.

SL.5



Existing green/white signs
"Portsmouth Downtown"
Right turn

URBAN FORESTRY CENTER

FORT CONSTITUTION

BEACHES

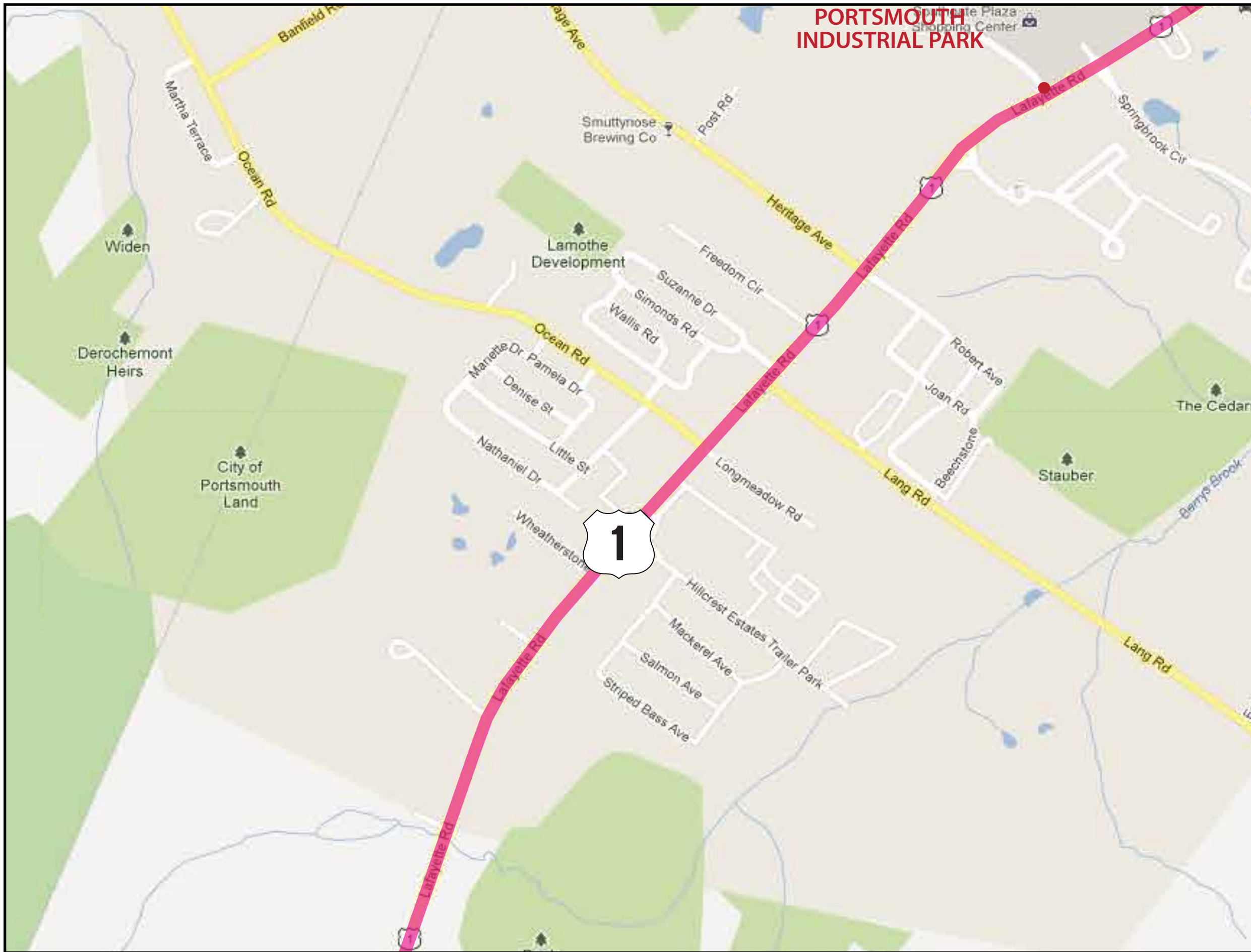
SIGNAGE LEGEND	
001	Gateways
100	Directionals - 6" Text
200	Directionals - 4" Text
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PROJECT NO.	
SHEET TITLE	Sign Location Plan
SHEET NO.	SL.6



PORTSMOUTH INDUSTRIAL PARK

LEGEND

SIGNAGE LEGEND	
001	Gateways
100	Directionals - 6" Text
200	Directionals - 4" Text
300	Directionals - 4" Text
400	Parking Lot Directional
500	Parking Lot Identification
600	Parking Lot Trailblazers

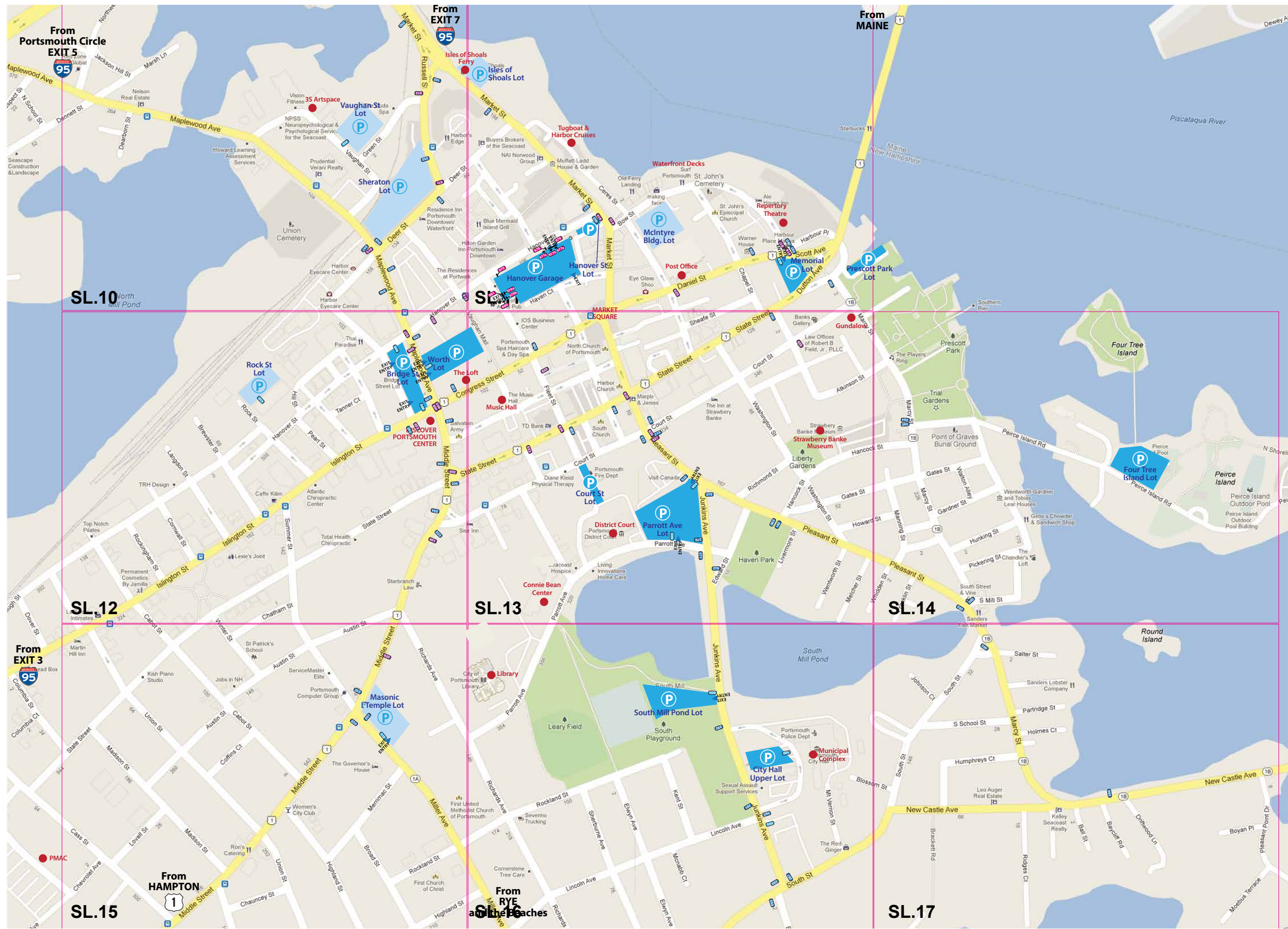
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REVISIONS	05/24/19	PROJECT NO.
		SHEET TITLE
		<p>Sign Location Plan</p>
		SHEET NO.
		SL.7



LEGEND

SIGNAGE LEGEND	
001	Gateways
100	Directionals - 6" Text
200	Directionals - 4" Text
300	Directionals - 4" Text
400	Parking Lot Directional
500	Parking Lot Identification
600	Parking Lot Trailblazers

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CLIENT / PROJECT	<p>City of Portsmouth, NH Wayfinding & Signage System</p>
PROJECT NO.	
SHEET TITLE	<p>KEY PLAN Downtown Map</p>
SHEET NO.	

KEY



From
South Circle
EXIT 5

From
EXIT 7

LEGEND

SIGNAGE LEGEND

- 001 Gateways
- 100 Directionals - 6" Text
- 200 Directionals - 4" Text
- 300 Directionals - 4" Text
- 400 Parking Lot Directional
- 500 Parking Lot Identification
- 600 Parking Lot Trailblazers

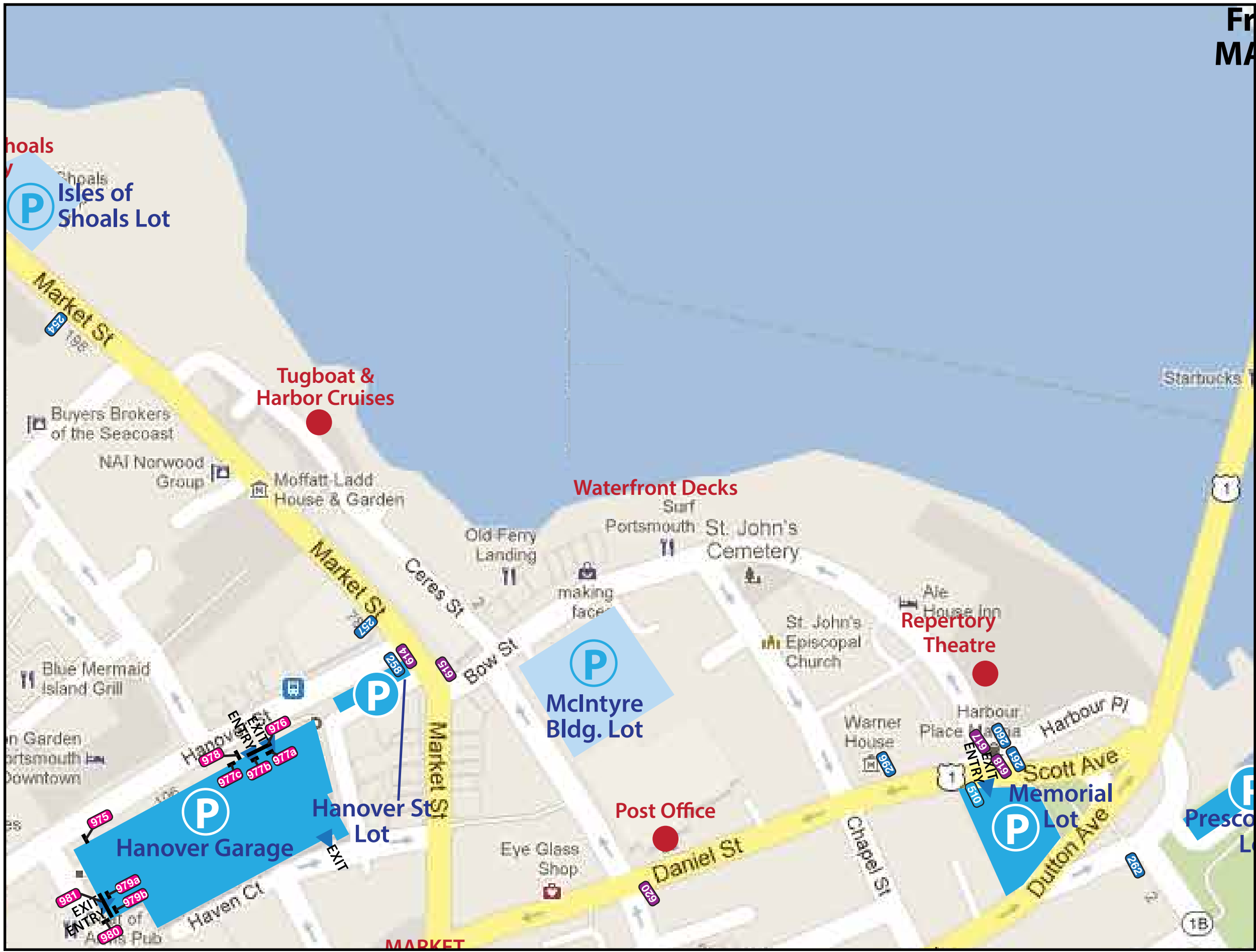
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		SHEET TITLE
		Sign Location Plan
		SHEET NO.
		SL.10



LEGEND

SIGNAGE LEGEND

- 001** Gateways
- 100** Directionals - 6" Text
- 200** Directionals - 4" Text
- 300** Directionals - 4" Text
- 400** Parking Lot Directional
- 500** Parking Lot Identification
- 600** Parking Lot Trailblazers

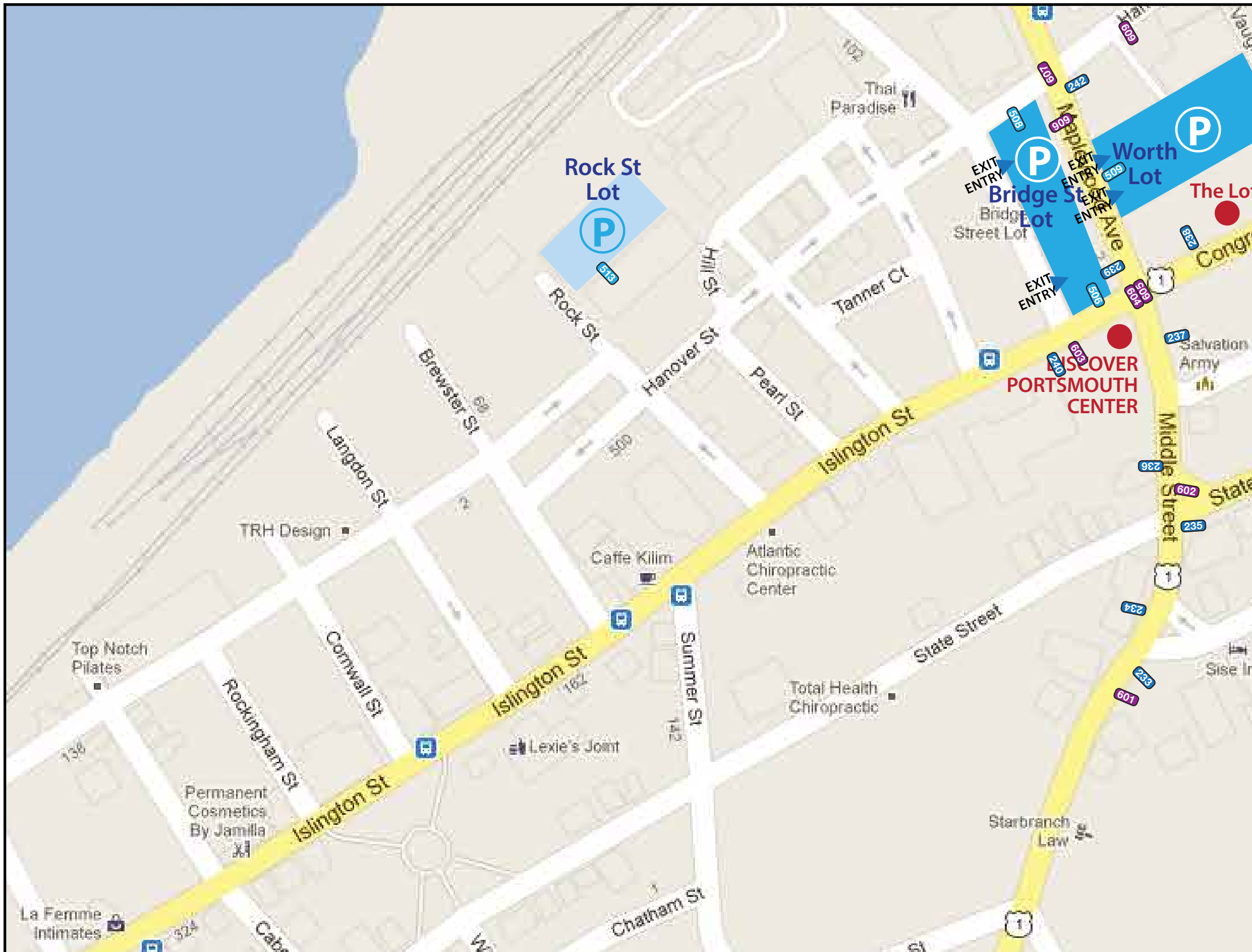
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REVISIONS	05/24/19	SHEET NO.	SL.11



LEGEND

SIGNAGE LEGEND

- 001 Gateways
- 100 Directionals - 6" Text
- 200 Directionals - 4" Text
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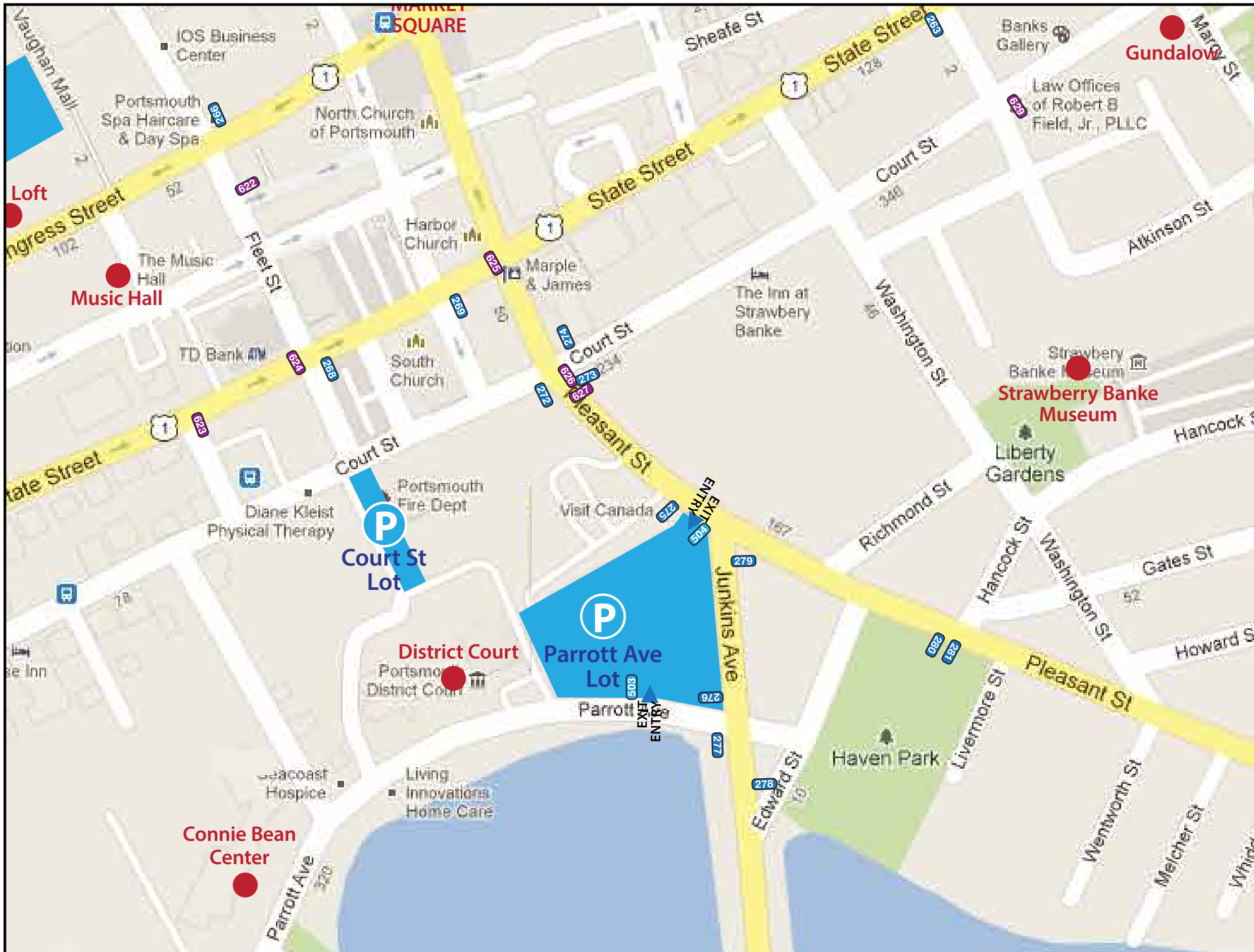
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CLIENT / PROJECT
City of Portsmouth, NH
Wayfinding & Signage System

PROJECT NO.
 SHEET TITLE
Sign Location Plan

SHEET NO.
SL.12



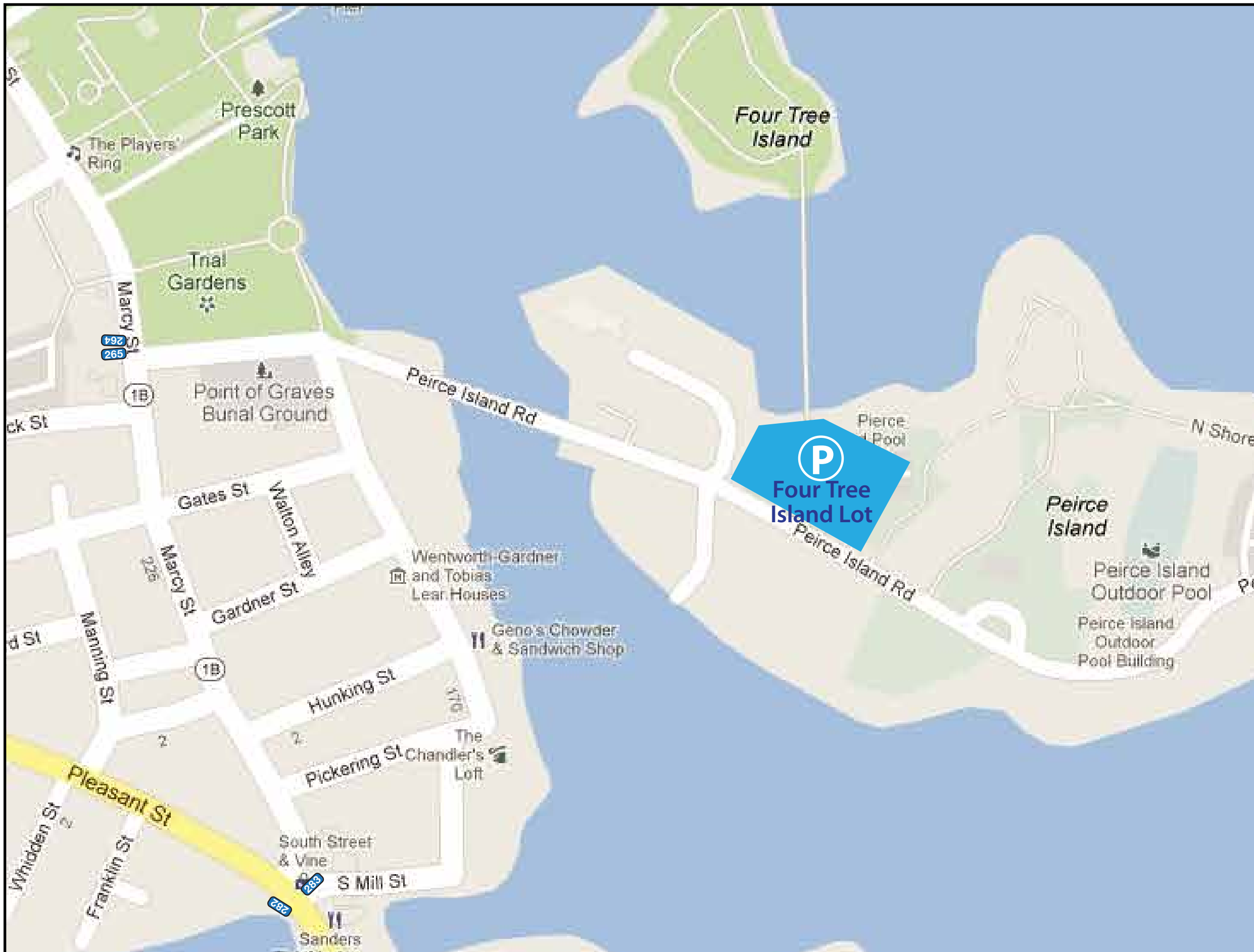
SIGNAGE LEGEND	
001	Gateways
100	Directionals - 6" Text
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REVISIONS 05/24/19	SHEET NO. SL.13



LEGEND

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- 001 Gateways
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CLIENT / PROJECT
City of Portsmouth, NH
Wayfinding & Signage System

PROJECT NO.

SHEET TITLE

Sign Location Plan
Parking

SHEET NO.

SL.14



LEGEND

SIGNAGE LEGEND

- 001** Gateways
- 100** Directionals - 6" Text
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REVISIONS	05/24/19	SHEET TITLE	Sign Location Plan Pedestrian
		SHEET NO.	SL.15



LEGEND

SIGNAGE LEGEND

- 001 Gateways
- 100 Directionals - 6" Text
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REVISIONS 05/24/19

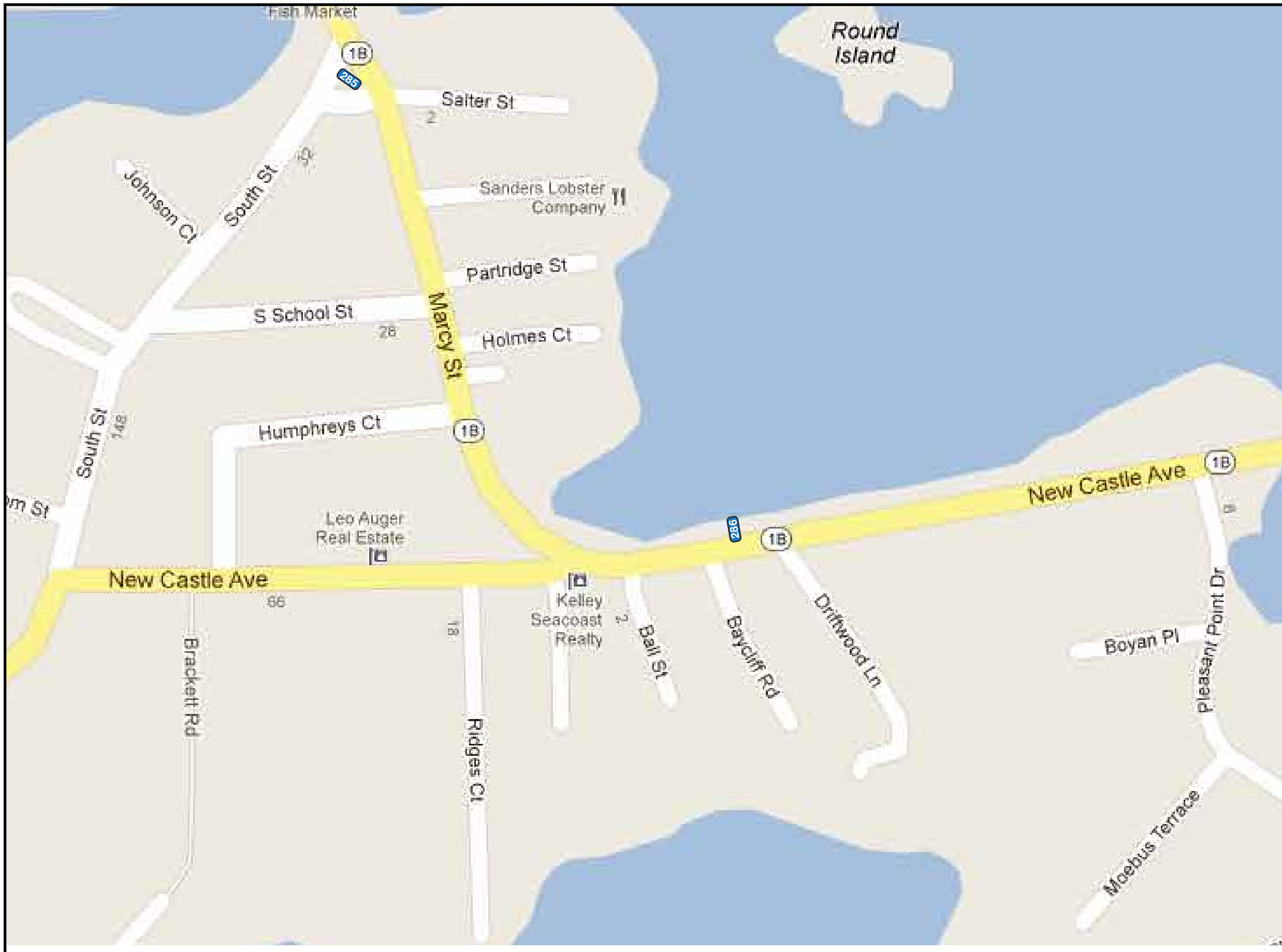
CLIENT / PROJECT
City of Portsmouth, NH
Wayfinding & Signage System

PROJECT NO.

SHEET TITLE
Sign Location Plan

SHEET NO.

SL.16



LEGEND

SIGNAGE LEGEND

- 001 Gateways
- 100 Directionals - 6" Text
- 200 Directionals - 4" Text
- 300 Directionals - 4" Text
- 400 Parking Lot Directional
- 500 Parking Lot Identification
- 600 Parking Lot Trailblazers

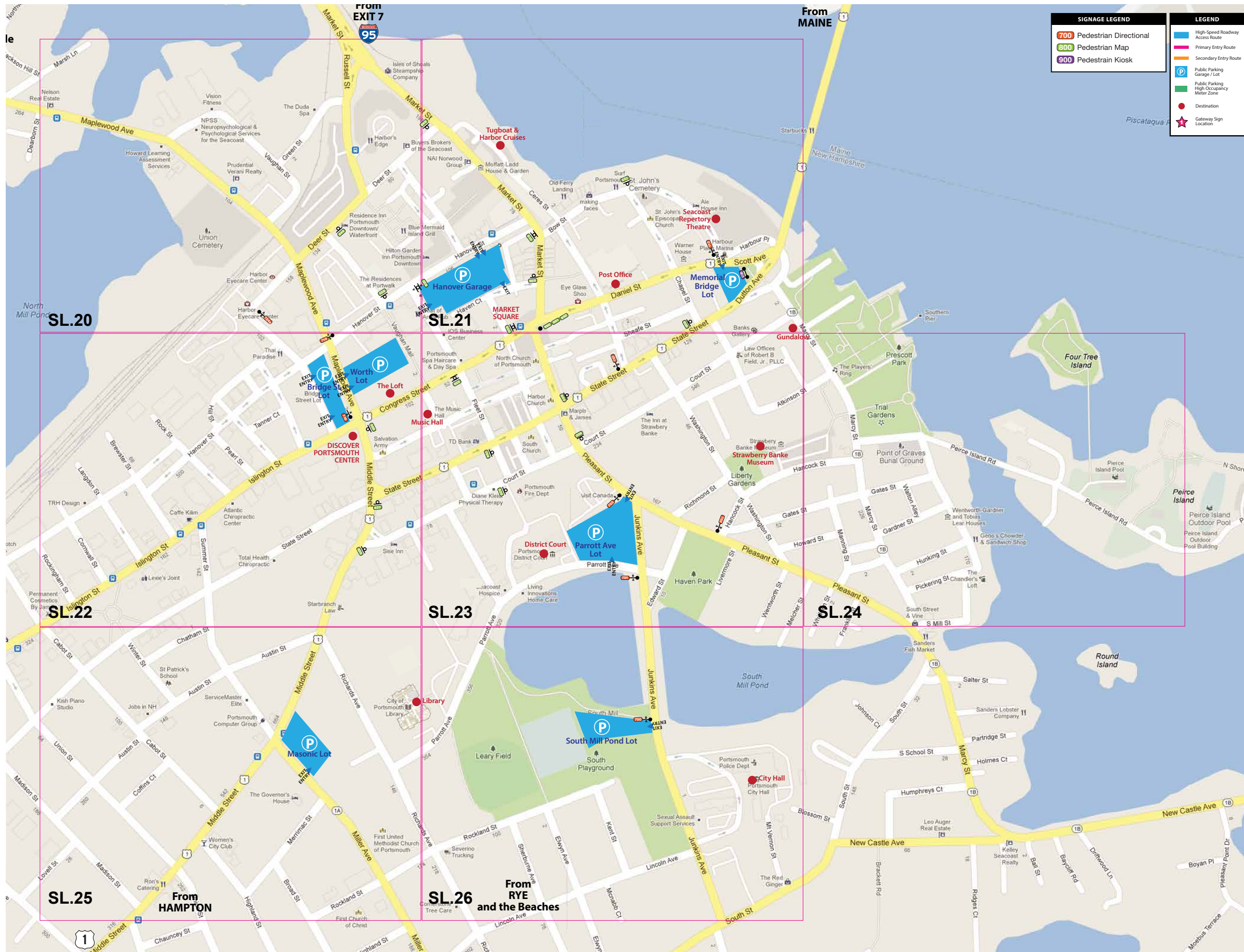
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REVISIONS	05/24/19	SHEET NO.	SL.17



LEGEND

SIGNAGE LEGEND

- 700 Pedestrian Directional
- 800 Pedestrian Map
- 900 Pedestrian Kiosk

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CLIENT / PROJECT

City of Portsmouth, NH
Wayfinding & Signage System

PROJECT NO.

SHEET TITLE

KEY PLAN
Downtown Pedestrian Map

SHEET NO.

KEY



SL.20

LEGEND

SIGNAGE LEGEND

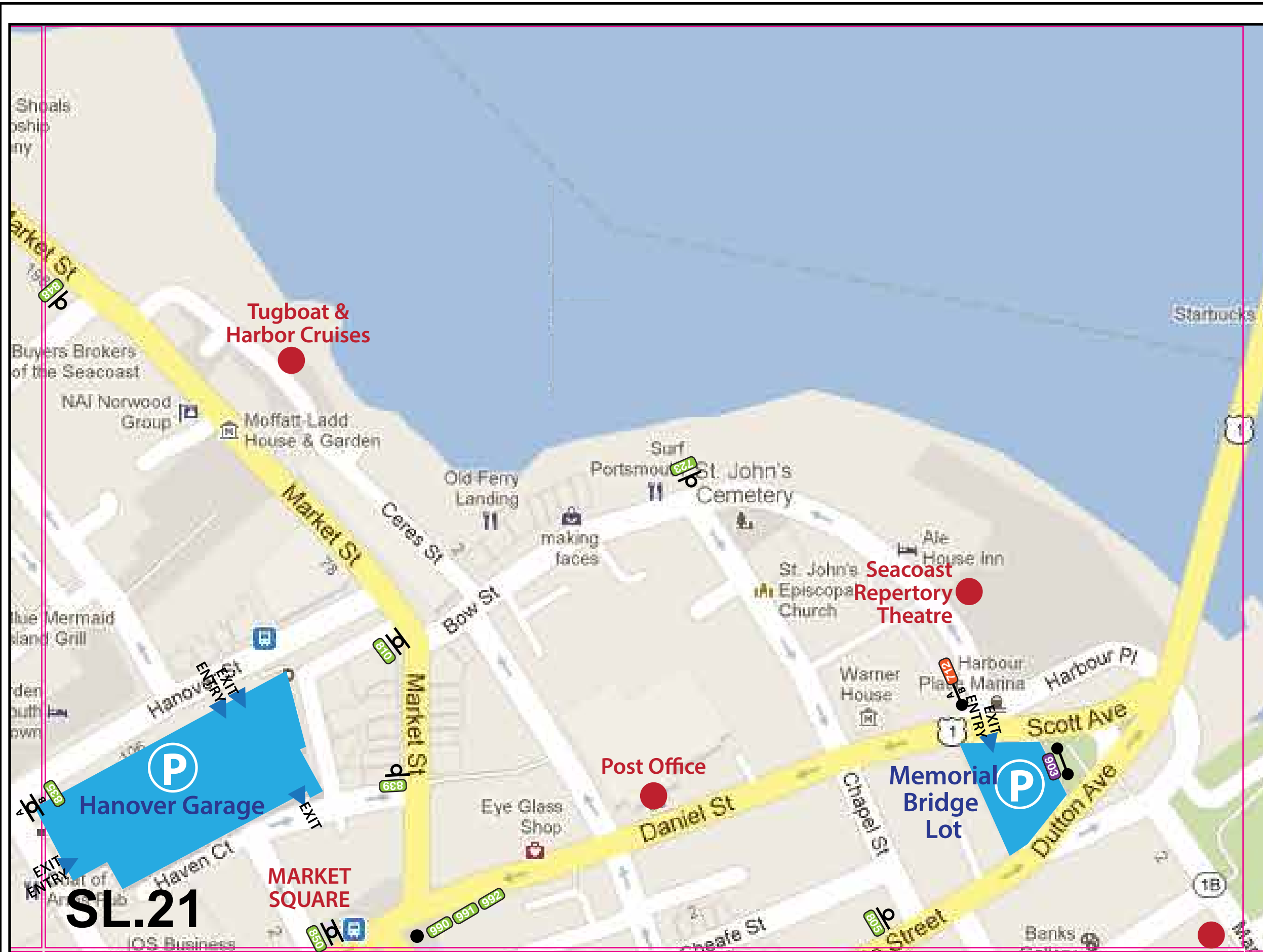
- 700 Pedestrian Directional
- 800 Pedestrian Map
- 900 Pedestrian Kiosk

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	SHEET NO. SL.20
REVISIONS 05/24/19	



LEGEND	
SIGNAGE LEGEND	
	Pedestrian Directional
	Pedestrian Map
	Pedestrian Kiosk
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SHEET TITLE	
<p>Sign Location Plan</p>	
SHEET NO.	
<p>SL.21</p>	

SL.21

MARKET SQUARE

Hanover Garage

Memorial Bridge Lot

Seacoast Repertory Theatre

Tugboat & Harbor Cruises

Post Office

Shoals
Boat
Company

Buyers Brokers
of the Seacoast

NAI Norwood
Group

Moffatt-Ladd
House & Garden

Old Ferry
Landing

Surf
Portsmouth

St. John's
Cemetery

making
faces

St. John's
Episcopal
Church

Ale
House Inn

Blue Mermaid
Island Grill

Order
Bathroom

Hanover
Garage

Eye Glass
Shop

Warner
House

Harbour
Marina

Harbour
Park

Hanover Garage

Memorial Bridge Lot

IOS Business

Banks

Cheafe St

Street

Market St

Market St

Market St

Ceres St

Bow St

Daniel St

Chapel St

Scott Ave

Dutton Ave

Starbucks

Banks

8198

8388

810

688

850

990

991

992

821

805

817

803

1

1

1B



SL.22

LEGEND

SIGNAGE LEGEND

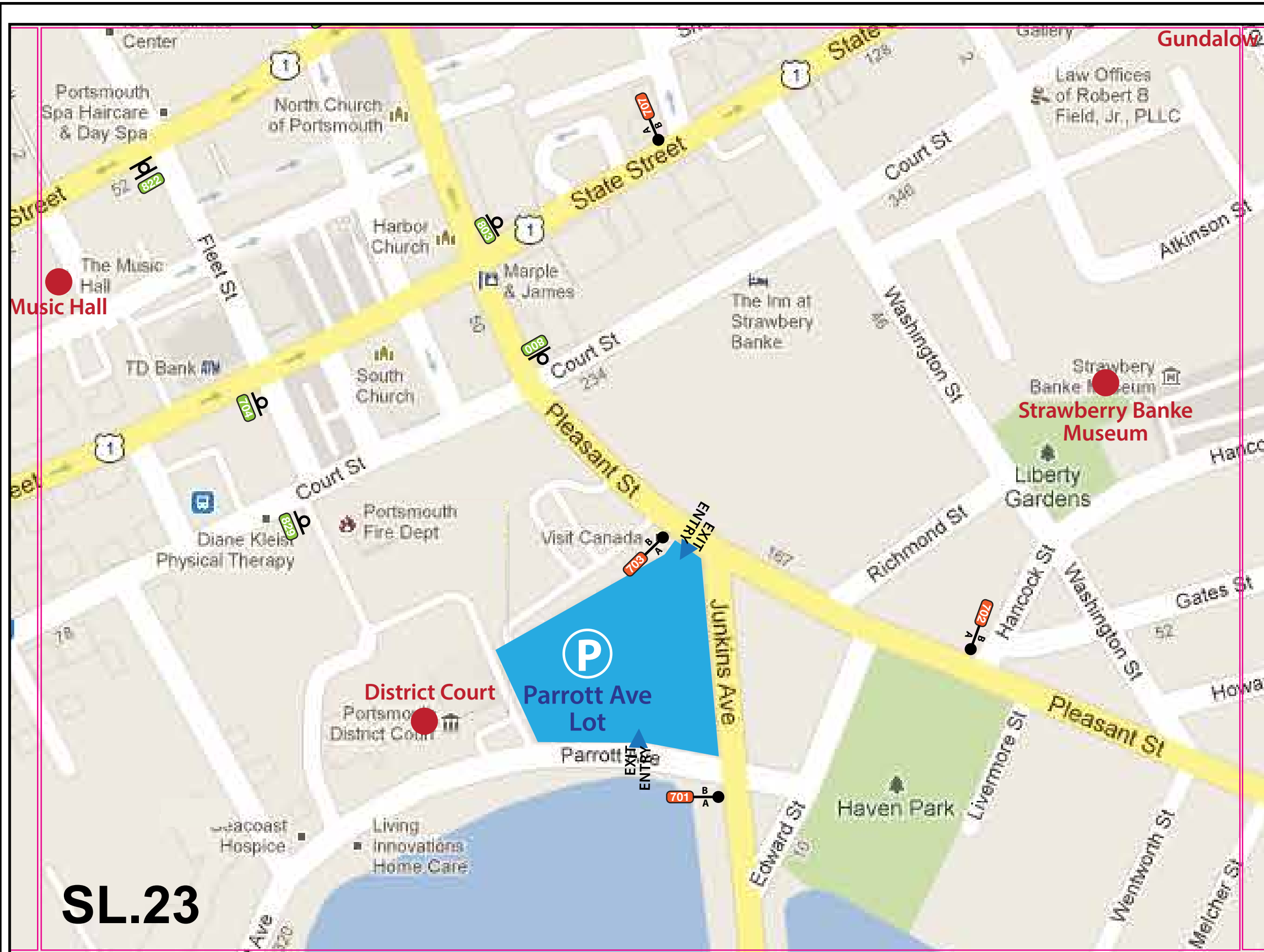
- 700 Pedestrian Directional
- 800 Pedestrian Map
- 900 Pedestrian Kiosk

ENVIRONMENTS & EXPERIENCES

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120 North Church Street
 Suite 208
 West Chester, PA 19380
 T 484. 266. 0648
 www.merjedesign.com

SUBCONSULTANT		CLIENT / PROJECT	
DATE	03/13/14	City of Portsmouth, NH Wayfinding & Signage System	
DRAWN BY:	GS		
<small>These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.</small>		PROJECT NO.	
		SHEET TITLE	Sign Location Plan
REVISIONS	05/24/19	SHEET NO.	SL.22



LEGEND

SIGNAGE LEGEND

- 700 Pedestrian Directional
- 800 Pedestrian Map
- 900 Pedestrian Kiosk

ENVIRONMENTS & EXPERIENCES

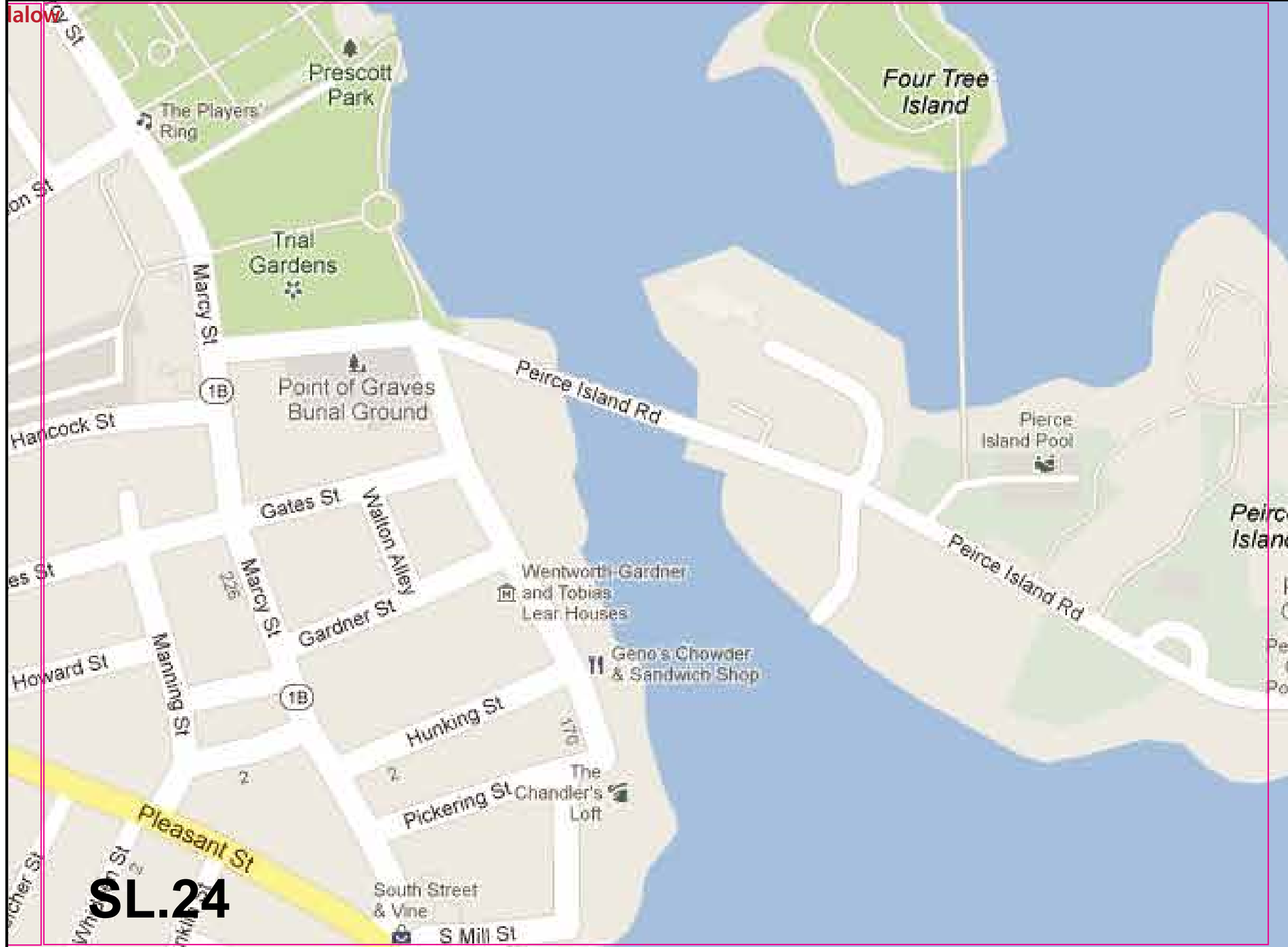
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SUBCONSULTANT		CLIENT / PROJECT
DATE	03/13/14	City of Portsmouth, NH Wayfinding & Signage System
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		SHEET TITLE
		Sign Location Plan
REVISIONS	05/24/19	SHEET NO.
		SL.23

SL.23

Low



LEGEND

SIGNAGE LEGEND

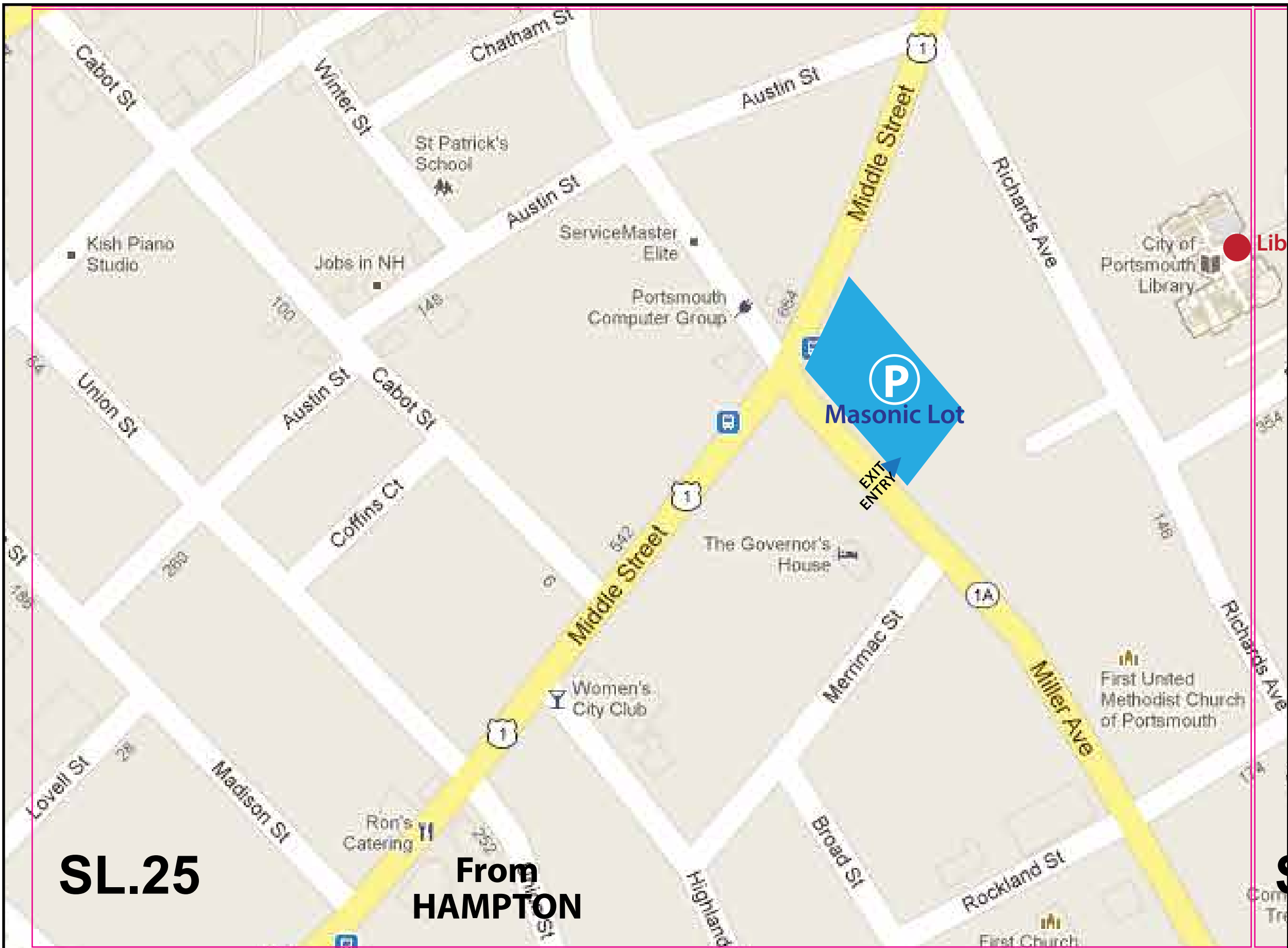
- 700 Pedestrian Directional
- 800 Pedestrian Map
- 900 Pedestrian Kiosk

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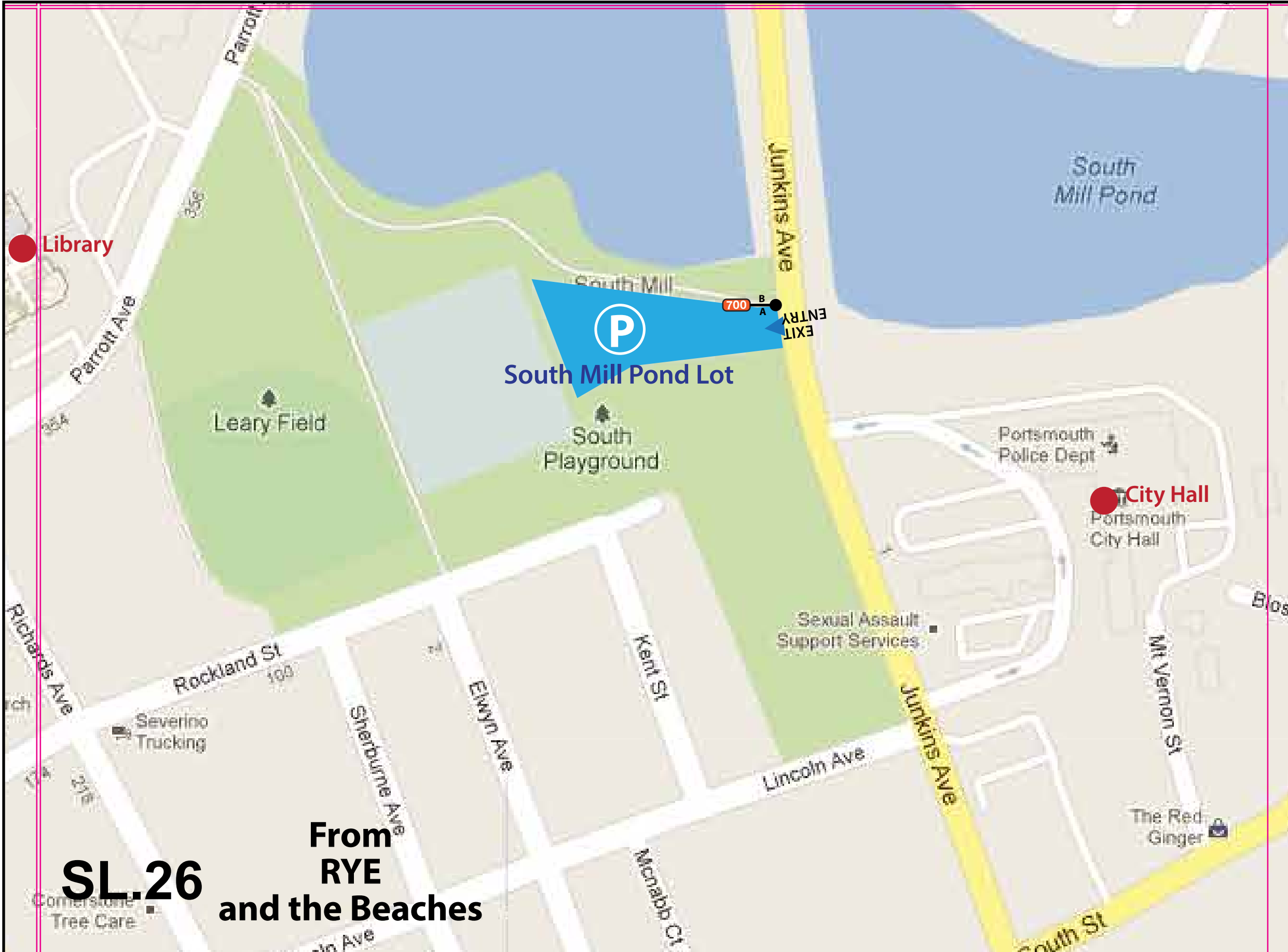
DATE 03/13/14	CLIENT / PROJECT City of Portsmouth, NH Wayfinding & Signage System
DRAWN BY: GS	
<small>These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.</small>	
REVISIONS 05/24/19	PROJECT NO.
	SHEET TITLE Sign Location Plan
	SHEET NO. SL.24



SL.25

**From
HAMPTON**

LEGEND	
SIGNAGE LEGEND	
700	Pedestrian Directional
800	Pedestrian Map
900	Pedestrian Kiosk
<p>ENVIRONMENTS & EXPERIENCES</p> <p>merJe</p> <p>120 North Church Street Suite 208 West Chester, PA 19380 T 484. 266. 0648 www.merjedesign.com</p>	
SUBCONSULTANT	
DATE	03/13/14
DRAWN BY:	GS
<p>These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.</p>	
REVISIONS	05/24/19
CLIENT / PROJECT	
<p>City of Portsmouth, NH Wayfinding & Signage System</p>	
PROJECT NO.	
SHEET TITLE	
<p>Sign Location Plan</p>	
SHEET NO.	
<p>SL.25</p>	



SL.26

From RYE and the Beaches

LEGEND	
SIGNAGE LEGEND	
700 Pedestrian Directional	
800 Pedestrian Map	
900 Pedestrian Kiosk	
<p>ENVIRONMENTS & EXPERIENCES</p> <p>merje</p> <p>120 North Church Street Suite 208 West Chester, PA 19380 T 484. 266. 0648 www.merjedesign.com</p>	
SUBCONSULTANT	
DATE: 03/13/14	CLIENT / PROJECT: City of Portsmouth, NH
DRAWN BY: GS	Wayfinding & Signage System
<p>These drawings are meant for DESIGN INTENT ONLY and are not for construction. Contractor shall verify and be responsible for all dimensions and conditions of the job. Contractor shall be familiar with the site and conditions it presents. This office must be notified of any variations from the dimensions and conditions shown on this drawing. Shop drawings and details must be submitted to this office for approval prior to proceeding with fabrication. All copy shall be proofread by client and legal requirements checked by legal department.</p>	PROJECT NO.
	SHEET TITLE: Sign Location Plan
REVISIONS: 05/24/19	SHEET NO. SL.26